ABSTRACT OF THE DISCLOSURE

It is an object of the present invention that reproduction can always be started excellently without waiting time in Near Video On Demand service. In a video information reproducing apparatus of a Near Video on Demand system in which the same program is distributed in a plurality of channels for a predetermined time difference, the reproducing apparatus has a record means recording in advance forefront data (a to c) of the program for the predetermined time difference, a digital signal reproduction means (15) or (14) reproducing the forefront data (a to c) of the predetermined time difference recorded in the record means (15) or (14), a memory means (14) which can perform data writing and data reading in parallel, and a control means (5) executing control in which the forefront data (a to c) is reproduced by the digital signal reproduction means (15) or (14) when the program is selected, data (c to b) following the forefront data (a to c) is written in the memory means (14) during the reproduction of the forefront data (a to c), and the following data is read and outputted from the memory means (14) continuously after the forefront data (a to c). This video information reproducing apparatus comprises a time information extract means (40) extracting time information in the program, and when the program is altered, the data recorded in the record means (15) or (14) is recorded over again onto the forefront data of the altered program, employing the time information obtained in the time information extract means (40) as a standard.